



PRESS RELEASE

## **Atento Named One of the Best Companies to Work for in Mexico**

- **Great Place to Work® (GPTW) recognizes Atento in Mexico as one of the best places to work for within its ranking of "Best Workplaces Over 5,000 Employees"**
- **Atento is the only company in the CRM and BPO sector included in this ranking in Mexico in 2015**

**MEXICO DF, March 30, 2015** – Atento S.A. (NYSE: ATTO), the largest provider of customer relationship management and business process outsourcing (CRM/BPO) services in Latin America and Spain, has been recognized among the best places to work for in Mexico by Great Place to Work® within its ranking of companies above 5,000 employees. This is the ninth year that Atento in Mexico receives this recognition.

Atento, which employs 20,000 people in Mexico, maintains a strong commitment to its people as a key pillar of its culture and business strategy. A commitment that has been recognized over the years by GPTW. For Miguel Matey, General Director of Atento Mexico and the Americas North Region, "Atento México is a clear example of our company's global culture, which sets us apart due to the emphasis we place on people, allowing us to boast the most committed team and offering the best customer experience in the sector."

The inclusion in the "2015 Best Workplaces Over 5,000 employees" ranking in Mexico recognizes, among other factors, the company's high commitment to its employees and the success of its labor integration and motivation programs. These programs promote access to professional development as well as team building and good labor environment through sports, cultural, and volunteer activities in accordance with each employee's interests.

### **About Atento**

Atento is the largest provider of customer relationship management and business process outsourcing ("CRM BPO") services in Latin America and Spain, and among the top three providers globally, based on revenues. Since 1999, the Company has developed its business model in 14 countries where it employs approximately 153,000 people. Atento has over 400 clients to whom it offers a wide range of CRM BPO services across multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, media and technology, health, retail and public administrations, among others. More information [www.atento.com](http://www.atento.com)

### **About Great Place to Work®**

Great Place to Work®, headquartered in San Francisco, is a global research, consulting and training firm that helps organizations identify, create and sustain great workplaces through the development of high-

trust workplace cultures. Great Place to Work serves businesses, non-profit organizations and government agencies in 51 countries. More information [www.greatplacetowork.net](http://www.greatplacetowork.net)

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