



PRESS RELEASE

## **Atento Recognized as One of the 25 World's Best Multinational Workplaces by Great Place to Work™**

**Madrid, Spain – October 24, 2014** – For the second year in a row, Atento (NYSE: ATTO), the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America and Spain, has been named one of the 25 best multinational companies to work for by the Great Place to Work Institute (GPTW). The ranking, derived from the world's largest annual study of workplace excellence, identifies the top 25 best multinationals in terms of workplace culture.

Over the years, Atento has been praised by different organizations for its people management and workplace environment. In 2013, eleven of Atento's operations were named best workplaces by GPTW: Argentina, Brazil, Colombia, Chile, El Salvador, Guatemala, Mexico, Puerto Rico, Peru, Spain and Uruguay. Atento is the only company in its sector to be included in 2014 GPTW best 25 multinational workplaces ranking.

"We are honored to be among the prestigious group of global employers as one of the World's Best Places to Work. Atento's inclusion on the ranking again this year is a tribute to our motivated team of employees, who have committed to making Atento a successful, fun and valued company," said Atento CEO Alejandro Reynal. "Every single day Atento's employees are a source of inspiration as they focus on making companies successful by delivering the best customer experience for their clients. I credit much of our company's own success to their hard work and dedication."

Atento provides its employees with a variety of training and development opportunities as part of the companywide educational program Academia Atento. The highly successful motivational program Atento Rally, promotes activities that foster teamwork and sense of belonging as well as recognition for commitment and job performance. Atento also promotes job market inclusion through the Atento Impulsa program and services to the community through their volunteer programs Atentos al Futuro or Voces que Ayudan.

"Atento's employee initiatives are part of what make our company one of the best places to work," said Iñaki Cebollero, Global HR Director at Atento. "Our clients benefit from our strong employee base, just as much as we do at Atento. Our clients can be assured that they will be provided with excellent service by employees who are truly a part of the Atento family."

### **About the World's Best Multinational Workplaces List**

Great Place to Work's annual World's Best Multinational Workplaces List ranks the top 25 global companies to work for. Qualifying companies must have been selected for at least five national Great Place to Work® lists, have at least 5,000 employees worldwide and count at least 40 percent of their global workforce outside of the company's home country

### **About Atento**

Atento (NYSE: ATTO) is the largest provider of customer relationship management and business process outsourcing ("CRM BPO") services in Latin America and Spain, and among the top three providers globally, based on revenues. Since 1999, the Company has developed its business model in 15 countries where it employs approximately 153,000 people. Atento has over 400 clients to whom it offers a wide range of CRM BPO services across multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and finance, health, consumption and public administration, among others.

[www.atento.com](http://www.atento.com)

### **About Great Place to Work®**



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Great Place to Work®, headquartered in San Francisco, is a global research, consulting and training firm that helps organizations identify, create and sustain great workplaces through the development of high-trust workplace cultures. Great Place to Work serves businesses, non-profit organizations and government agencies in almost 50 countries.