



PRESS RELEASE

Atento Recognized as One of the Best Places to Work in Latin America 2015

NEW YORK – May 6, 2015 – For the fifth year in a row, Atento (NYSE: ATTO), a leading provider of customer relationship management and business process outsourcing services (CRM/BPO) worldwide, has been recognized as one of the Best Places to Work in Latin America 2015 by Great Place to Work (GPTW).

Over the years, Atento, from its leading position in the CRM/BPO sector in Latin America, has set itself apart by investing in people and striving to build the best workplace environment possible. A strong focus on people is also one of Atento's strategic pillars and a fundamental component of its business success. In 2014, ten of the company's national operations were included in the GPTW rankings as part of the best companies to work for in their respective countries: Argentina, Brazil, Colombia, El Salvador, Guatemala, Mexico, Puerto Rico, Peru, Spain and Uruguay. Additionally, Atento is the only company in its sector recognized by GPTW as one of the 25 World's Best Multinational Workplaces in 2014.

For Atento's CEO Alejandro Reynal, "It is a great honor to be recognized for the fifth year in a row as one of the Best Places to Work for in Latin America. I would like to thank our employees for their daily commitment and dedication which are the key to this recognition. Our long-term vision is to continue investing in people and their professional development, in accordance with our corporate values and as a fundamental pillar of our business model."

As part of its strategic commitment to people, Atento currently deploy a wide range of local and global programs focused on employee training, development and motivation. For Global HR Director Iñaki Cebollero, "Our commitment to people can be seen in each and every one of our employee programs. We do great and extensive work in training and development through the educational program *Academia Atento* and we encourage a good work environment, teamwork, and pride in belonging through motivation programs such as *Atento Rally*. We also promote including the disabled in the labor market through initiatives such as *Atento Impulsa*." Atento also encourages contributing value to the community through corporate volunteering programs such as *Voces que Ayudan* and *Atentos al Futuro*.

Access the ranking of Best Places to Work for in Latin America 2015 here

<http://www.greatplacetowork.net/best-companies/latin-america/latin-america/best-workplaces-in-latin-america/2030-2015>

About Great Place to Work®

Great Place to Work® is a global research, consulting and training firm that helps organizations identify, create and sustain great workplaces through the development of high-trust workplace cultures. Each year they produce and publish lists of the Best Companies to Work for in each of the more than 45 countries where they operate, based on the largest organizational climate study in the world. More than 7,200 companies and 5 million collaborators participate in this study.