



PRESS RELEASE

ATENTO S.A. ANNOUNCES PRICING OF INITIAL PUBLIC OFFERING

NEW YORK, October 1, 2014 – Atento S.A. ("Atento" or "the Company") announced today the pricing of its initial public offering of 10,000,000 ordinary shares at a price to the public of \$15.00 per share. The gross proceeds from the offering will be approximately \$72.3 million for the Company and approximately \$77.7 million for the selling shareholder, Atalaya Luxco Pikco S.C.A., an entity affiliated with Bain Capital. The selling shareholder has also granted the underwriters a 30-day option to purchase up to an additional 1,500,000 ordinary shares, at the initial public offering price less underwriting discounts and commissions payable by the Company. The Company's ordinary shares are expected to begin trading on the New York Stock Exchange under the symbol "ATTO" tomorrow. The offering is expected to close on October 7, 2014, subject to customary closing conditions.

Morgan Stanley & Co. LLC, Credit Suisse Securities (USA) LLC and Itau BBA USA Securities, Inc. are acting as joint book-running managers for the offering. Merrill Lynch, Pierce, Fenner & Smith Incorporated, Banco Bradesco BBI S.A., Banco BTG Pactual S.A.-Cayman Branch, Goldman, Sachs & Co., Santander Investment Securities Inc. and Robert W. Baird & Co. Incorporated are acting as joint bookrunners and BBVA Securities Inc. is acting as co-manager for the offering.

The offering will be made only by means of a prospectus. A copy of the prospectus related to the offering may be obtained from Morgan Stanley & Co. LLC, Attention: Prospectus Department, 180 Varick Street, 2nd Floor, New York, New York 10014, Credit Suisse Securities (USA) LLC, Attention: Prospectus Department, One Madison Avenue, New York, New York, 10010, or by telephone at +1 (800) 221-1037, or by email at newyork.prospectus@credit-suisse.com or Itau BBA USA Securities, Inc., 767 Fifth Avenue, 50th Floor, New York, NY 10153.

The registration statement on Form F-1 relating to these securities was declared effective by the Securities and Exchange Commission on October 1, 2014. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Atento

Atento is the largest provider of customer relationship management and business process outsourcing ("CRM BPO") services in Latin America and Spain, and among the top three providers globally, based on revenues. Since 1999, the Company has developed its business model in 15 countries where it employs approximately 153,000 people. Atento has over 400 clients to whom it offers a wide range of CRM BPO services across multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and finance, health, consumption and public administration, among others.

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