



## PRESS RELEASE

# Atento Appoints Lynn Antipas Tyson Vice President of Investor Relations

**NEW YORK, NY, July 8, 2015** – Lynn Antipas Tyson has joined Atento (NYSE: ATTO), a leading provider of customer relationship management and business process outsourcing services worldwide, as Vice President of Investor Relations.

Ms. Tyson is responsible for communicating the Atento's strategy, growth prospects, operating effectiveness and financial performance to investors and analysts around the globe, as well as assuring that the company and its leaders have a clear view to the motivations and sentiments of those investors.

Based in New York, Ms. Tyson reports to Mauricio Montilha, Atento's Chief Financial Officer.

"Lynn is a valuable addition to our senior management team in a critical function for Atento," said Alejandro Reynal, Atento's Chief Executive Officer. "She has deep experience with global large cap companies – among them new issuers – and will make immediate and significant contributions to our company.

"Lynn's has a great ability to develop strong relationships and be a thoughtful advocate within the investment community – an essential skill that will enhance understanding and appreciation for how Atento is distinguishing itself and creating value in our global industry now and over the long haul." Said Mauricio Montilha, Atento's Chief Financial Officer.

Ms. Tyson has nearly three decades of finance and strategic communications experience, with senior roles at leading publicly traded companies. Her 13 years at PepsiCo Inc. included positions in treasury, capital markets, international corporate finance and, ultimately, as Senior Vice President, Investor Relations. She was responsible for investor relations on behalf of YUM! Brands Inc. during and after its spin-off from PepsiCo.

Ms. Tyson spent 10 years at Dell Inc., where she led both investor relations and global corporate communications. Prior to Atento, Tyson was Vice President, Investor Relations, at CHC Helicopters, playing a leadership role in the company's initial public offering of ordinary shares and building the company's investor relations program. Tyson also served as Senior Vice President, Investor Relations, for AECOM.

Ms. Tyson holds a bachelor's degree in Psychology from the City College of New York and an MBA in Finance and International business from the Stern School of Business at New York University. She is a member of the National Investor Relations Institute (NIRI), serving as a board member from 2004-2008.

### **About Atento**

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top three providers globally, based on revenues. Atento is also a leading provider for U.S.-based companies nearshoring CRM/BPO services to Latin America. Since 1999, the company has developed its business model in 14 countries where it employs more than 160,000 people. Atento has over 400 clients to whom it offers a wide range of CRM BPO services across multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, media and technology, health, retail and public administrations, among others. Atento's shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). For more information visit [www.atento.com](http://www.atento.com).

### **Investor Relations**



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Lynn Antipas Tyson  
+1 914-485-1150  
lynn.tyson@atento.com

### **Media Contacts**

Maite Cordero  
+ 34 917 40 74 47

Kerry Kelly  
+ 1 646-541-9933

[media@atento.com](mailto:media@atento.com)