

Volunteers of Atento Contribute to Break the Record of “Un Sol para los Chicos”, the Annual Fundraising Campaign to Support UNICEF in Argentina

- For the 16th year in a row, Atento’s volunteer employees managed calls for “Un Sol para los Chicos,” the fundraising campaign to support UNICEF in Argentina
- This year, Atento’s volunteers contributed to raise \$ 3.5 million
- Both the project’s infrastructure and coordination, and the telephone service were donated to UNICEF to support its charitable actions in favor of children and adolescents

BUENOS AIRES, August 14, 2018– Atento S.A. (NYSE: ATTO), the leading provider of customer relationship management and business process outsourcing services (CRM/BPO) in Latin America, and one of the top five providers worldwide, managed calls through its volunteer employees to raise funds for UNICEF in the "Un Sol para los Chicos" program. Atento’s volunteers contributed to raise 3.5 million dollars in the 2018 edition of this campaign.

More than 1,000 volunteer employees answered calls from the customer relationship centers that the Company has in Argentina in Martínez, Mar del Plata, Córdoba, Salta, Chaco and Tucumán. Over the last years, Atento volunteers have helped UNICEF to surpass the amount of money raised during all the previous editions of the program.

As every year, Atento’s infrastructure, logistics, project coordination, and telephone customer service were donated to UNICEF as a way of collaborating with the organization.

“Un Sol para los Chicos” is UNICEF’s most important annual fundraising campaign in Argentina, through which the entity supports its work for the rights of children and adolescents in the country.

About Atento

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top five providers worldwide, based on revenues. Atento is also a leading provider of nearshoring CRM/BPO services to companies that carry out their activities in the United States. Since 1999, the company has developed its business model in 13 countries where it employs 150,000 people. Atento has over 400 clients to whom it offers a wide range of CRM/BPO services through multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, health, retail and public administrations, among others. Atento’s shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). In 2016, Atento was named one of the World’s 25 Best Multinational Workplaces by Great Place to Work® for a fourth consecutive year. For more information visit www.atento.com

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