

## Atento receives seven recognitions at the 24th edition of the ABEMD Awards in Brazil

- The company has received the awards in partnership with its clients Bradesco, Unilever, Santander, Unimed BH and Telefónica
- The ABEMD Awards are the main showcase of the best works in the Brazilian Direct Marketing sector. The awards evaluate best practices from a strategic, creativity, planning and performance point of view

**SÃO PAULO, July 4, 2018** - Atento S.A. (NYSE: ATTO), the leading provider of customer relationship management and business process outsourcing services (CRM/BPO) in Latin America, and one of the top five providers worldwide, has won 7 trophies in the 2018 edition of the ABEMD Awards, organized every year by the Brazilian Association of Direct Marketing (ABEMD).

The awards were obtained in collaboration with some of the Company’s more relevant clients. The winner cases were as follow:

AWARD	SUCCESS STORY	CATEGORY	CLIENT
Silver	Coaching as a method for transforming people and achieving results in Customer Relationship Centers	CRM Specialty - Loyalty without communication campaign	Bradesco
Silver	Uncomplicated Consignment	CRM Specialty - Loyalty without communication campaign	Santander
Silver	EPS 3.0 - Successful Partner Company	Call Center	Cetelem
Bronze	SW - Support Wizard	Call Center	Telefónica
Silver	Delight - The consumer at the heart of the strategy	Call Center	Unilever
Bronze	Kibon Lover - More than customer care	Call Center	Unilever
Gold	Managing complaints to generate solutions	Call Center	Unimed BH

“These recognitions further reinforce our mission to help our customers attain success by creating the best customer experience for their users,” said Regis Noronha, Atento's Director of Strategy and Marketing in Brazil.

### About Atento

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top five providers worldwide, based on revenues. Atento is also a leading provider of nearshoring CRM/BPO services to companies that carry out their activities in the United States. Since 1999, the company has developed its business model in 13 countries where it employs 150,000 people. Atento has over 400 clients to whom it offers a wide range of CRM/BPO services through multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, health, retail and public administrations, among others. Atento’s shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). In 2016, Atento was named one of the World’s 25 Best Multinational Workplaces by Great Place to Work® for a fourth consecutive year. For more information visit [www.atento.com](http://www.atento.com)

### Media relations

Maite Cordero  
 + 34 91 740 74 47  
[atento.media@atento.com](mailto:atento.media@atento.com)



**Investor relations**

Shay Chor

+55 11 3293 5926

[shay.chor@atento.com](mailto:shay.chor@atento.com)

Felipe Joaquim Martins de Souza

+ 55 11 3779-8053

[felipe.souza@atento.com](mailto:felipe.souza@atento.com)