



PRESS RELEASE

## **Atento recognized for the 3rd consecutive year as one of the “Best Places to Work” in Brazil**

- **Receives the national certification by Great Place to Work®(GPTW) for maintaining a healthy and motivating working environment for its more than 95 thousand employees in Brazil**
- **Atento has been previously named by GPTW as one of the 2015 Best Places to Work in Latin America for the 5th consecutive year and it is the only company in its sector to be recognized as one of the 25 Best Multinational Workplaces in the world**

**SAO PAULO, August 20, 2015** – Atento S.A. (NYSE: ATTO), a leading provider of customer relationship management and business process outsourcing services worldwide, has once again been selected as one of the Best Places to Work in Brazil, in accordance with evaluations carried out by Great Place to Work®(GPTW). GPTW conducts one of the most respected annual studies on excellence in work environment in the world and identify the best work environments within multiple countries, including Brazil.

In 2015 in Brazil, Atento has also been included for the 4th consecutive time in the list of 100 Best IT Places to Work and stood out one of the Best Places to Work in the regional ranking of the Central-West Region, for its office in Goiânia. Furthermore, Atento was also recognized as one of the Best Places to Work by GPTW in Latin America in May 2015.

"One of Atento's core competencies is establishing, developing and strengthening relationships between brands and their customers. This can only be made possible through our employees' motivation and commitment with the objectives and strategies of the companies that place their trust in Atento. Our employees prove this commitment and motivation in million of interactions with consumers through multiple channels of communications every day. For this reason, this award is even more gratifying for us", says Majo Martinez Campos, Atento Brazil Director of Human Resources.

According to Majo Martinez Campos, this recognition reflects also Atento's commitment with the development and well being of its most valuable asset; its human capital. "Focusing on people is one of our strategic pillars and a key component for the success of our business in Brazil, Latin America and in the world", underlines Majo, when talking about how Atento as the only company in its sector recognized among the 25 World's Best Multinational Workplaces according to GPTW.

In order to ensure a good work environment and promote the motivation of its employees, Atento implements HR programs within the areas of Training and Development, Motivation and CSR. It also implements incentive programs that value and recognize employees for their efforts in overcoming company goals, such as the variable remuneration scheme.

The company also has in place special programs for young apprentices, first job, professionals over 45 years and professionals with disabilities. Atento also counts with a companywide Corporate Social

Responsibility Program articulating all sustainability and volunteer initiatives in the countries in which is present.

Some of Atento's highlights from the 2015 Great Place to Work® Brazil evaluation

- 1<sup>st</sup> Place Resumes – total number of resumes received for vacancy applications last year
- 1<sup>st</sup> Place Hirings - absolute number of employees hired last year
- 5<sup>th</sup> Opportunities - amount of vacancies available as a % of total employees in 2014
- 6<sup>th</sup> Women - female participation in terms of % of women which make up the total number of employees

View the rankings for the Best Workplaces in Brazil in 2015:

<http://www.greatplacetowork.com.br/melhores-empresas/lista-nacional>

View the rankings for the Best Workplaces in Latin America in 2015:

<http://www.greatplacetowork.net/best-companies/latin-america/latin-america/best-workplaces-in-latin-america/2030-2015>

### **About Great Place to Work®**

Great Place to Work® is the only global consulting, training and evaluation company that encourages organizations to identify, create and maintain excellent working environments by means of developing high reliability cultures – placing emphasis on the differentiated and comprehensive model of attitudes and perceptions of the employees from the organizations. With its unique role in the market and comprehensive knowledge of excellence in working environments, Great Place to Work® is capable of carrying out differentiated and exclusive evaluations that guide organizations in making continual improvements, with innovative products and optimal working relations.

Founded in the United States, by Robert Levering and Amy Lyman, it carries out evaluations for the “Best Companies to Work For” in 53 countries (North America, Latin America, Europe, Africa, Oceania and Asia), with the objective of building a better society and helping businesses to transform their working environment. The 2014 edition of the Best Workplaces – GPTW evaluation included 7,000 businesses throughout the world, representing more than 12 million collaborators, making it a reference in working environment quality.

### **About Atento**

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top three providers globally, based on revenues. Atento is also a leading provider for U.S.-based companies nearshoring CRM/BPO services to Latin America. Since 1999, the Company has developed its business model in 14 countries where it employs more than 160,000 people. Atento has over 400 clients to whom it offers a wide range of CRM BPO services across multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, media and technology, health, retail and public administrations, among others. Atento's shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). For more information visit [www.atento.com](http://www.atento.com)

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