

Atento Receives the 2019 Socially Responsible Company Distinction in Mexico and Argentina

- The Socially Responsible Company Distinction (Empresa Socialmente Responsable ESR) is one of the most important recognitions in the field of corporate social responsibility in Latin America
- It is awarded to companies that maintain high standards in the areas of working environment, corporate ethics, environmental protection and community engagement

MEXICO CITY, May 17, 2019. - Atento S.A. (NYSE: ATTO), the leading provider of customer relationship management and business process outsourcing services (CRM/BPO) in Latin America, and one of the top five providers worldwide, was recognized with the 2019 Socially Responsible Company Distinction in Mexico and Argentina (Distintivo ESR).

Atento has received this distinction for the 12th time in Mexico and for the 8th time in Argentina. The ESR Distinction is a top recognition in the field of corporate social responsibility in Latin America, certifying companies that maintain high standards in working environment, corporate ethics, environmental protection and community engagement.

Carlos López-Abadía, Chief Executive Officer of Atento said, “We are very proud to be recognized as one of Latin America’s most socially responsible companies. Atento is committed to generate value for our clients, employees, shareholders and the communities in which we develop our business activity. Recognitions such as the ESR Distinction reflects this commitment and strengthen our stakeholders value creation strategy”.

The ESR Distinction was created in Mexico by the Mexican Center for Philanthropy (CEMEFI) and is given each year to organizations that satisfactorily meet its standards in the categories of business ethics, corporate social responsibility, environmental protection and community engagement. This distinction certifies a company in the eyes of employees, investors, clients, authorities and society overall as having voluntarily and publicly made a commitment to corporate socially responsibility as part of its business culture and strategy.

About Atento

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top five providers globally, based on revenues. Atento is also a leading provider of nearshoring CRM/BPO services to companies that carry out their activities in the United States. Since 1999, the company has developed its business model in 13 countries where it employs 150,000 people. Atento has over 400 clients to whom it offers a wide range of CRM/BPO services through multiple channels. Atento’s clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, health, retail and public administrations, among others. Atento’s shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). In 2016, Atento was named one of the World’s 25 Best Multinational Workplaces by Great Place to Work® for a fourth consecutive year. For more information visit www.atento.com

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