



## Atento Ranked as the 2nd Most Innovative Company in Brazil's Service Sector, According to Valor Econômico

- The Company has achieved this position in the annual “Inovação Brasil” ranking published by Valor Econômico, one of the country's leading business journals
- The company came in 47th place in the overall ranking, becoming one of the 50 most innovative companies in the Country and having scaled 51 positions since last year

**SÃO PAULO, July 10, 2018** – Atento S.A. (NYSE: ATTO), the leading provider of customer relationship management and business process outsourcing services (CRM/BPO) in Latin America, and one of the top five providers worldwide, was recognized as the 2nd most innovative company in Brazil's service sector in the Ranking Valor Inovação, two positions up from last year's ranking.

The company came in 47th place in the overall ranking, being considered one of the 50 most innovative companies in the country proving that innovations such as robotization, are already part of the operations routines of Atento. The study is prepared by the journal Valor Econômico, one of the country's most renowned business publications, in partnership with Strategy&, the strategic consultancy firm of the PwC Network.

"This recognition means a lot to our company. We have invested heavily in innovation and the development of new solutions with state-of-the-art technology and intelligence," said Regis Noronha, Director of Marketing and Strategy for Atento Brazil. "We are very satisfied with this result, which was only possible thanks to the dedication of our employees, who strive to make Atento increasingly digital and which shows that, more than just a technological and process evolution, we are experiencing a real change the culture in innovation," he said.

### About Atento

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top five providers worldwide, based on revenues. Atento is also a leading provider of nearshoring CRM/BPO services to companies that carry out their activities in the United States. Since 1999, the company has developed its business model in 13 countries where it employs 150,000 people. Atento has over 400 clients to whom it offers a wide range of CRM/BPO services through multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, health, retail and public administrations, among others. Atento's shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). In 2016, Atento was named one of the World's 25 Best Multinational Workplaces by Great Place to Work® for a fourth consecutive year. For more information visit [www.atento.com](http://www.atento.com)

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