



PRESS RELEASE

Atento's leadership in Latin America recognized with eight AMAUTA awards

- **The AMAUTA are the maximum distinction for direct and interactive marketing solutions in Latin America**
- **Atento is the only CRM/BPO company recognized during twelve consecutive years**

PUNTA DEL ESTE, November 12, 2015 – Atento S.A. (NYSE: ATTO), a leading provider of customer relationship management (CRM) and business process outsourcing (BPO) services worldwide, has been recently recognized with eight AMAUTA awards, the maximum distinction for direct and interactive marketing solutions in Latin America.

In the 2015 edition of the AMAUTA awards, Atento has been recognized for the customer experience solutions developed and implemented for Whirlpool, Ford, Live and Bradesco in Brazil as well as Movistar, General Motors, Google and Universal Assistance in Argentina.

"Atento's continuous commitment to excellence is recognized one more time by the prestigious AMAUTA awards." Said Alejandro Reynal, Atento's Chief Executive Officer. "Every day, we work closely with our clients to develop innovative customer experience solutions that generate satisfaction and increase loyalty in every customer interaction. We are very proud of being recognized by the industry for this work and for our ability to generate value through excellent customer experience."

The AMAUTA awards are granted by the Latin America Federation of Direct and Interactive Marketing Associations (ALMADI) and they recognize best practices in the field of marketing within the Region. Atento's participation in these awards come back twelve years in which, the company has been recognized for its best practices in different countries of operations in Latin America, making the most awarded company in the sector.

About Atento

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top three providers globally, based on revenues. Atento is also a leading provider for U.S.-based companies nearshoring CRM/BPO services to Latin America. Since 1999, the company has developed its business model in 14 countries where it employs more than 160,000 people. Atento has over 400 clients to whom it offers a wide range of CRM BPO services across multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, media and technology, health, retail and public administrations, among others. Atento's shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). For more information visit www.atento.com

Media Contacts

Maite Cordero
+ 34 917 40 74 47
media@atento.com

Investor Relations

Lynn Antipas Tyson
+ 1 914-485-1150
lynn.tyson@atento.com