

## Atento HR Director Iñaki Cebollero Recognized as a Great Place to Work® Ambassador in Spain

- Atento was recognized as one of the World's 25 Best Multinational Workplaces in 2015 by Great Place to Work®
- Iñaki Cebollero has been Atento's global HR director since 2011, after overseeing People Management in Spain and the EMEA region for the previous three years
- Great Place to Work® is an international reference in HR research and management with more than 25 years of experience in the field

**MADRID, April 15, 2016** – Iñaki Cebollero, the global HR director of Atento S.A. (NYSE: ATTO), the largest provider of customer relationship management and business process outsourcing services (CRM/BPO) in Latin America and among the top three providers worldwide, has been recognized as a "Great Place to Work® Ambassador in Spain".

The special designation of ambassador is awarded each year to the professionals who best represent the Great Place to Work® philosophy of building workplaces through inspiration, trust and communication. On this occasion, Mr. Cebollero received the honor for his advocacy of the Great Place to Work® model. Atento was recognized in 2015 as one of the World's 25 Best Multinational Workplaces, and has received national versions of this recognition in 10 of the 14 countries where it operated in 2015.

During his acceptance speech, Mr. Cebollero accredited Atento's Human Resources team, whose daily efforts make it possible for the Company to be recognized as an excellent place to work. "Being an excellent place to work requires constant effort and a strategic commitment to creating a business culture where people are the priority," he stated. Mr. Cebollero has been Atento's global HR director since 2011, a position he took over after running Atento's People Management in Spain and the EMEA region for the previous three years.

With this award, Atento strengthens its commitment to creating a working environment based on trust and camaraderie, where development and motivation are prioritized.

### About Atento

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top three providers globally, based on revenues. Atento is also a leading provider for U.S.-based companies nearshoring CRM/BPO services to Latin America. Since 1999, the company has developed its business model in 14 countries where it employs more than 160,000 people. Atento has over 400 clients to whom it offers a wide range of CRM BPO services across multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, media and technology, health, retail and public administrations, among others. Atento's shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). In 2015, Atento was named one of the World's 25 Best Multinational Workplaces by Great Place to Work® for third consecutive year. For more information visit [www.atento.com](http://www.atento.com)

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