

Volunteers of Atento Contribute to Unicef’s Fundraising Campaign “Un Sol Para Los Chicos” in Argentina

- For the 17th year in a row, Atento’s volunteer employees managed calls for “Un Sol para los Chicos,” the most important fundraising campaign to support UNICEF in Argentina
- This year, the total amount raised by the campaign overpassed the \$2 million USD
- Both the project’s infrastructure and coordination, and the telephone service were donated to UNICEF to support its charitable actions in favor of children

BUENOS AIRES, August 13, 2019– Atento S.A. (NYSE: ATTO), the leading provider of customer relationship management and business process outsourcing services (CRM/BPO) in Latin America, and one of the top five providers worldwide, managed calls through its volunteer employees to raise funds for UNICEF in the "Un Sol para los Chicos" program. Atento’s volunteers contributed to raise more than \$2 million USD in the 2019 edition of this campaign, that happened last Saturday, August 10.

Atento’s participation took place with more than 1,000 volunteer employees answering calls from the customer relationship centers that the Company has in Argentina in Martínez, Mar del Plata, Córdoba, Salta, Chaco and Tucumán.

Every year, Atento’s infrastructure, logistics, project coordination, and telephone customer service were donated to UNICEF as a way of collaborating with the organization.

“Un Sol para los Chicos” is UNICEF’s most important annual fundraising campaign in Argentina, through which the entity supports its work for the rights of children and adolescents in the country.

About Atento

Atento is the largest provider of customer relationship management and business process outsourcing (CRM BPO) services in Latin America, and among the top five providers globally, based on revenues. Atento is also a leading provider of nearshoring CRM/BPO services to companies that carry out their activities in the United States. Since 1999, the company has developed its business model in 13 countries where it employs 150,000 people. Atento has over 400 clients to whom it offers a wide range of CRM/BPO services through multiple channels. Atento's clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, health, retail and public administrations, among others. Atento’s shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). In 2016, Atento was named one of the World’s 25 Best Multinational Workplaces by Great Place to Work® for a fourth consecutive year. For more information visit www.atento.com

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