

## Atento announces new site opening in Lindon, Utah for GameStop service provision

- The official inauguration of the new contact center took place on March 3, 2022.
- Atento is employing gamers in its service provision for GameStop, who have a greater understanding of the end clients' needs.
- The new site will have the capacity for 600 service agents, which was decorated by gamers.

**NEW YORK, March 8, 2022** – Atento S.A. (NYSE: ATTO, “Atento” or the “Company”), one of the five largest providers worldwide and the leading company in customer relationship services and business process outsourcing (CRM / BPO) in Latin America, has announced the official inauguration of a new site in Lindon, Utah.

The new site was officially opened on Thursday 3 March and will provide customer service capabilities exclusively for gaming giant GameStop. In attendance for the cutting ribbon ceremony were Carolyn Lundberg, Mayor of Lindon; Atento CEO, Carlos Lopéz Abadía; Atento executives Cathrine Jooste, Chief Commercial Officer & US Nearshore Director; and Josh Ashby, CDO; and from Gamestop, Kelli Durkin, SVP of Customer Service and Sam Kem, Director.

In its efforts to recruit for the new site, Atento turned to gamers familiar with the kind of services required by GameStop and the queries experienced by their end customers. Indeed, the site itself was decorated by gamers so that they would feel at home in their new work surroundings.

Speaking after the event, Cathy Jooste, Atento added, “We have been working with GameStop for some time now and we couldn’t be more delighted to be embarking on the next chapter of our collaboration here, in Lindon, Utah, today. We are committed to ensuring we deliver the highest quality services, tailored to the individual requirements of our clients and we look forward to continuing to assist GameStop for their CX needs.”

Following unveiling its strategic plan to increase its presence in the US market last year, Atento has announced a series of proposals towards achieving its goals in this area. Atento plans to grow its business activities further in the US over the coming months.

[Please click here for a photo taken at the site inauguration.](#)

### About Atento

Atento is the largest provider of customer relationship management and business process outsourcing (“CRM BPO”) services in Latin America, and among the top five providers globally. Atento is also a leading provider of nearshoring CRM BPO services to companies that carry out their activities in the United States. Since 1999, the company has developed its business model in 14 countries where it employs approximately 139,800 people. Atento has over 400 clients to whom it offers a wide range of CRM BPO services through multiple channels. Atento’s clients are mostly leading multinational corporations in sectors such as telecommunications, banking and financial services, health, retail and public administrations, among others. Atento’s shares trade under the symbol ATTO on the New York Stock Exchange (NYSE). In 2019, Atento was named one of the World’s 25 Best Multinational Workplaces and one of the Best Multinationals to Work for in Latin America by Great Place to Work®. Also, in 2021 Everest named Atento as a star performer Gartner named the company as a leader in the 2021 Gartner Magic Quadrant. For more information visit [www.atento.com](http://www.atento.com)

## About GameStop

GameStop Corp. is focused on offering games, entertainment products and technology through its e-commerce properties and stores. The Company offers a range of selection of pre-owned video gaming consoles, accessories, monitors, television (TV) and other consumer electronics and video game titles, in both physical and digital formats. The Company also offers a variety of POP vinyl figures, collectibles, and board games. The Company, through its buy-sell-trade program, gamers can trade in video game consoles, games, and accessories, as well as consumer electronics for cash or in-store credit. The Company's geographic segments include United States, Canada, Australia and Europe. The Company's consumer network also includes [www.gamestop.com](http://www.gamestop.com) and Game Informer magazine.

## Media inquiries

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